

Alejandro Mimó

Associate Advisor

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Alex Mimo has 19 years of experience in various aspects of Information Technology. He has advised companies from around the world on new technologies, powerful architectures, effective software development methods, and best practices. He has given numerous technical presentations and seminars at clients, user groups, and national conferences. His clients have included companies from the Consumer Credit, Brokerage, Insurance, and Software Development industries.

As President of Strategic Information Management, Mr. Mimo managed several software development efforts and provided consulting services to the firm's clients. He has a proven track record as a Software Architect for highly complex, large-scale business applications. He evaluated, recommended and selected key technologies for large projects. At Wells Fargo Financial, Mr. Mimo was a lead Architect and Mentor on a 400-person development effort. He mentored client staff on OOA&D techniques, designed their Model Management process, defined development standards, and managed several development teams. At Liberty Mutual he developed the Legacy Migration strategy, designed their Data Conversion process, and defined the Object-to-Relational mapping guidelines for a 250-person project. He has hands-on experience designing and implementing distributed applications using various Analysis and Design techniques, Relational Databases, J2EE, Web Technologies, and Application Servers. He used his expert knowledge of application development and database design to define highly effective data mapping strategies and design patterns. His emphasis on standards and best practices has allowed his clients to adopt new technologies while building flexible systems that can easily grow and evolve with their changing business needs.

As an Associate at DataBase Associates, Mr. Mimo advised clients on Database Design, Client/Server and N-Tier Distributed Architectures, and Object-Oriented Analysis and Design methods. His seminars covered topics such as Enterprise Client/Server technology, Object Frameworks, and Object-to-Relational Mapping. He was a regular speaker at the DB/Expo and IT Forum conferences, and participated in Data Administration and Meta Data standards committees. He also provided litigation support that led to a winning verdict.

Prior to his consulting career, Mr. Mimo held technical positions at Charles Schwab and Bachman Information Systems. He designed and developed several artificial intelligence systems, software development tools, and business applications. While at Charles Schwab, he provided guidance on the effective use of CASE tools and became the President of the Bay Area Bachman User Group.