

Mel Epstein
Principal

Mel Epstein has worked for over 30 years as a senior executive inside public and private global companies and as an advisor and mentor to managements. His recent consulting activities have been to guide clients through strategic operating and financial issues, including restructuring and turnaround situations, building effective management teams and reporting systems, and creating viable funding plans. He has been responsible for identifying, negotiating and integrating in excess of 30 M&A transactions in the advertising, media, and IT services areas.

Mel is a CPA with a background at PriceWaterhouseCoopers in New York, with over 30 years of executive level responsibilities. Prior to forming his independent advisory practice, Mel was a senior executive at companies ranging from startups to multi-billion dollar global organizations.

Mel was the CFO of Bowne Global Solutions, a global IT services company from 2001 to 2003. Prior to Bowne, Mel was the CFO of THINK New Ideas, Inc., one of the first digital marketing services agencies. He led the company through a successful IPO, completed ten additional strategic acquisitions in 3 years, raised additional financing through a private placement, and played a key role in the sale of the company to the AnswerThink Consulting Group, Inc. (NASDAQ – ANSR) for over \$300 million.

Before joining THINK New Ideas, Mel held several key financial roles over an 18 year period in the traditional advertising and media business, including Chief Financial Officer of Bates, USA, a wholly owned subsidiary of Saatchi & Saatchi, LTD, and Sr. VP-Controller of Ogilvy & Mather. At each of these agencies, he was responsible for executing a growth strategy through M&A and did in excess of five acquisitions at each.

Mel graduated from Queens College of CUNY with a BS degree in Accounting. He and his wife have 3 children and live in New Jersey. Mel is a CPA in both New York and New Jersey. He is a member of the American Institute of Certified Public Accountants, the NY and NJ Society of Certified Public Accountants, and the Financial Executives International.