

Steven Abraham
Managing Principal
sma@techpargroup.com

Steven Abraham has over 35 years experience in management consulting, IT services, technology, media, entertainment, communications and related investment advisory.

Since May 2013 he has been Managing Principal of Techpar Group, a high-end strategy and IT services firm comprised of senior and highly experienced former CEOs, COOs, CFOs, CIOs, CTOs and consulting/SI executives.

Since July 2013, he has served as Executive-in-Residence and senior advisor for the \$2B hedge fund, Matrix Capital Management LP, focusing on public company investments in media/entertainment and technology, including cloud, analytics, security, distributed computing and genomics.

From 2002-2012 he was a VP/general manager with IBM's Global Business Services. In 2012, he co-led the GBS SaaS Workday consulting/SI practice, responsible for business development, business partner relationships, senior hires and acquisitions. From 2002-2011 he was IBM GBS's Global GM for Media/Entertainment, responsible for worldwide sales, revenue and profit for consulting, IT Services and solutions. He personally served some of the largest and most prominent Media and Technology companies in the world, including Disney, Google, Time Warner, Sony Pictures, Canal+, BBC, CCTV and many others in North America, Europe, Asia and Latin America.

From 1993-2002, Mr. Abraham was Global Managing Partner of the Entertainment, Media and Communications industry consulting practice at PricewaterhouseCoopers Consulting, responsible for worldwide sales and revenue, a \$600M revenue business as of 2002. From 1981-1993 he held various leadership positions, and was elected a partner in 1988.

Prior to PwC, Mr. Abraham managed software development at Xerox Systems Development. He was a key member of a group that collaborated with Xerox's famed Palo Alto Research Center to pioneer technology products and services that helped form the foundation for today's digital consumer services. He also was involved in the development of the Arpanet, the early foundation of the Internet.

Mr. Abraham holds an MS in Computer Science from UCLA where he was a Regent's Fellow, and a BS in Math/Computer Science from UCSB where he graduated Summa Cum Laude and Phi Beta Kappa.