

Adam Greissman

Associate Advisor

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Adam Greissman has over 20 years of hand-on technical architecture and software development experience. Adam is a software engineer specializing in real-time and batch data management applications in the financial services industry. Adam is a noted industry expert in such topics as the development of industry specific XML dialects, real-time transaction processing for Internet applications and high volume batch processing for financial institutions.

Adam has supported the development of proprietary trade analytic and reporting systems for an equities hedge fund and the implementation of real time market data capture and ticker plant using the TierBroker middleware platform that Adam developed.

Adam served Citigroup's global capital markets organization involved in project work that included the implementation of new trading and risk management systems for emerging market credit derivatives. The software development activity included the use of the TierBroker middleware platform for Extract Transform & Load, regression testing, trade support and risk management reporting. He also made extensive use of Excel for batch reporting and reconciliation.

Adam is the founder and CEO of Universal Data Interface Corporation (<http://www.udico.com>) which specializes in middleware for linking desktop and enterprise applications to XML, SOAP and Web Services. He is the principal author of the (TierBroker) server platform.

Adam served as a Director of Financial Services Consulting at PricewaterhouseCoopers LLP for seven years. He served as a technical director and system architect for global projects in North America, Europe and Asia. His accomplishments at PwC include: system architect for a global management accounting system at Nomura Securities, in Tokyo; the global credit risk management system for Chase Manhattan Bank, New York; a middle office financial controls and risk management system for Crédit Lyonnais, Tokyo, as well as other significant projects for major financial institutions.