

## **Frank Faeth**

Associate Advisor

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Frank coaches executives where technology and business meet, focusing at the intersection of business, operations and technology. He works with individuals to adopt the personal traits that will help them work successfully with others. With more than 33 years of senior-level experience at major global financial institutions, few coaches offer such deep understanding of the dynamics of the relationships between technology and business management.

He believes everyone can benefit from a professional coaching experience that combines directed action by the coach and self-revelation by the client.

The primary benefit of coaching is helping leaders identify challenges, work through them, and transform learning into organizational results. Coaching fosters self-awareness and the motivation to change behavior that may be standing in the way of career advancement.

He has learned these lessons throughout his three decades in financial services with the industry leaders, including JPMorgan Chase, Marsh & McLennan, and MasterCard Worldwide, where he held senior positions in a wide range of roles.

His decision to become an executive coach was due to the acknowledgement that what he liked best about working was seeing his staff and others succeed, and helping them do so. Having lived through the cataclysmic changes wrought by deregulation, mergers, frequent reorganizations, off-shoring and resulting job losses, he applies this experience while coaching to achieve maximum effectiveness. Through these experiences he has learned what works and doesn't in establishing harmony and success among executives struggling to reach common goals.

As a coach, his skills reflect a unique combination of business knowledge, coaching training and global exposure.

His practice specialties are: Coaching Technologists, Leadership Coaching, and Transition Coaching.

He earned a MBA in Finance and Marketing from the University of Chicago in Chicago, Illinois, and a BBA in Accounting and Law from Baruch College in New York City. His coaching certificate is from iCoachNewYork and he is certified in both Myers-Briggs and Emotional IQ and has administered and interpreted Gallup's StrengthsFinder. By July 2013 he will earn additional certifications in coaching 'abrasive leaders' and outplacement/career coaching.

He has found no other career as fulfilling as helping others achieve their best through coaching.