

LAWRENCE MAISEL

lmaisel@techpargroup.com

Tel: (914) 241-4251

Larry started his career at a global consulting firm specializing in financial management, operations improvements, and IT business management and systems. An experienced business advisor with over 30 years of experience, with proven leadership skills and expertise to drive efficiency and control through improving financial and performance management practices including management reporting, controllership and financial reporting, cost analysis, and operating process redesign. Extensive industry experiences with global organizations including F.1000 industrial and bio-pharmaceutical, financial services, and insurance companies. He is an excellent communicator and team player in working with colleagues at all organizational levels.

Several recent projects include:

- Led the design and implementation of numerous projects to streamline reporting practices, analyze operating processes and their activity cost for improving quality and productivity, cycle time, and deploying key performance measures across client companies.
- Developed Information Architecture and systems roadmap for Finance and Corporate Services. These plans highlighted application areas, life cycle stages (e.g. select, implement), timelines and inter-dependences, and related resource plans including cost, people, process, and enabling technologies including Cloud-based applications.
- Led projects to design and implement financial management and account systems including transaction processing applications, financial planning and analysis process and systems, financial and management reporting, regulatory reporting, cost management, and analysis including activity-based costing.
- Directed numerous Sarbanes-Oxley reviews and improvement projects for achieving compliance for internal controls and collaboration with internal audit function.
- Re-designed and implemented business management process and systems for shared service organizations including IT, Payroll, Procurement, Marketing, and Customer Services including capture and analysis of benchmarks and best practices. Projects resulted in improved customer service, shorter cycle time, and significant cost savings.
- Led projects to redesign organizations to improve effectiveness, governance, and accountability including aligning reward and recognition systems to team and individual objectives.
- Led numerous initiatives to analyze product and customers costs and profitability and implemented improvements resulting in savings in excess of \$100 MM
- Implemented quality and cycle time improvement programs using Six Sigma methods and tools.

Larry is a CPA, a CGMA, and has held managerial positions including CFO and VP of Business Strategy for software (Oracle/PeopleSoft), and consulting firms. He was an adjunct professor at Columbia University's Graduate Business School, and has authored numerous books and articles, served as editor-in-chief of several periodicals, regularly conducted educational training and webinars, and has served as chairperson of several professional societies and civic committees. His educational background includes a BA and MBA